

Goals for 2009

Augusta County Farm Bureau

Board of Directors

Develop and implement a strategic Marketing and Public Relations Plan
Promote economic development strategies that are compatible with agriculture
Promote comprehensive plan implementation activities that support agriculture
Sponsor educational programs on Farm Transition*
Sponsor educational programs on Conservation Easements for Farmers*
Promote the establishment of a Purchase of Development Rights program
Sponsor educational programs on the Value of Preserving Agriculture*
Promote Farm Bureau membership by county Young Farmers
Promote the Hunters for the Hungry program and increase the trailer use
Promote the Charles “Bo” Wonderley scholarship to the Ag-Tech program
Sponsor educational programs on Farm Viability*
Sponsor educational program on Myths and Misconceptions on farm preservation*
Promote agriculture and forestal district renewal, expansion, and creation
Sponsor farm safety programs for farm equipment, ATV operation, or CPR classes
Sponsor a workshop for school board members and administrators on AITC
Monitor industrial development and support viable agriculture industries in Augusta County
Monitor all issues concerning agriculture production in Augusta County
Research areas of agriculture in Augusta County that need the most attention and offer programs
Submit a proposal for constructing a new facility in 2010
Study the criteria used to determine the classification of membership and revise if appropriate
Monitor and be involved in the Augusta Action Committee

(*The Program Planning and Activities Committee will select one of these educational programs for completion in 2009.)

Women’s Committee

Collect donations for the USA-Food Freedom Day (non-perishable and monetary donations) to present to the Ronald McDonald House Charities in Roanoke and Norfolk.
Attend Legislative Day at the Capitol to speak with VA Senators and Delegates about Farm Bureau’s legislative program.
Assist a local high school and pre-schools with Food for America by passing out milk and coloring books to youth.
In conjunction with a local high/middle school, ***plan and present*** a Farm Safety program for students and adults.
Recognize the county board of supervisors and legislators during Agriculture week.
Continue our support of Ag In the Classroom by having a fundraiser.
We will ***support*** the 4H and FFA Market Animal Show by assisting with computer paper work, photocopying, and organization for their banquet. The women will also ***assist*** with the Buyer’s meal before the sale of the animals.

Continue to **encourage** participation in the recognition programs sponsored by Farm Bureau, i.e. Farm Woman of the Year, Young Agriculturist, Farm Bureau Ambassador, Essay, Poster and Photo Contests. This is done through county newsletters and contact with the FFA teachers at the local high schools and the guidance counselors at each county school.

Promote June Is Dairy Month by advertising and giving away free ice cream at the Farmer's Market.

Assist with an informational booth at the Augusta County Fair. The booth will focus on "Health and Nutrition Awareness". The Prize Wheel will be used to promote a fun and educational agricultural event for adults and children.

Present a program using Augusta County Farm Bureau brochures and other informational tools at various high school career fairs demonstrating the vast number of jobs associated with agriculture.

Help **plan and prepare** the Annual Membership Dinner/Meeting.

Prepare and serve food for an area blood drive.

Sponsor a breakfast at a local restaurant and encourage the Farm Bureau membership to attend. Funds will be contributed to Ag In the Classroom.

Attend senatorial district meetings to discuss with the delegates Farm Bureau's legislative program.

Conduct a VFB Market Basket Survey four times a year with information to be used when communicating with local media and general public about food policy and the value of food to consumers.

Sponsor a luncheon for prospective Women's Committee members.

Support Pennies for Friendship Program.

Young Farmers' Committee

Sponsor book barns to be donated to Staunton Library.

Sponsor a leadership award to be given at the annual farm bureau meeting.

Sponsor a scholarship award in the amount of \$500.

Sponsor trip to Washington D. C. to tour capitol and USDA.

Promote the young farmers through media by hosting a farm day at the Augusta County Library on National Agriculture Day.

Develop new fundraisers.

Hold quarterly membership meetings.

Have a milkshake booth at the Augusta County Fair.

Sponsor 4-H and FFA events and activities.