



SAFER Contest – Frequently Asked Questions

1. Can an individual submit an entry?

Yes, individuals are welcome to participate and submit entries.

2. Should I get and submit photos with my application?

Yes, photos are encouraged! They help showcase your campaign and provide visual evidence of your efforts.

3. Should I include the SAFER logo on any designs?

Yes, incorporating the SAFER logo is recommended to maintain branding and recognition.

4. Can someone with the VFB Farm Safety Program review graphics or literature I create?

Absolutely. You're welcome to reach out to Matt.Nuckols@vafb.com for feedback on your materials.

5. Do banners posted count as part of the contest?

Yes, banners that promote safety and align with the contest goals can be included as part of your entry.

6. What types of materials or formats are accepted for submissions?

Entries can include posters, videos, social media campaigns, events, presentations, and more. Creativity is encouraged as long as the content promotes safety and follows the contest guidelines.

7. Should messaging be focused on farmers or automobile drivers?

Messaging should be tailored to either audience or both depending on your campaign goals.

8. Does interacting with the public—like talking to guests or handing out safety materials—count toward the contest?

Yes, public engagement activities such as speaking with guests and distributing educational materials on road and farm equipment safety are excellent ways to contribute to your contest entry.

9. Can multiple events all be included in one entry for the contest?

Yes, you can include multiple related events in a single entry, as long as they support your overall campaign.

10. What if I can't complete my contest and application before 10/31?

If you're unable to complete your campaign and application by October 31, don't worry—your efforts don't have to go to waste. The SAFER Contest is expected to return next year, so you're encouraged to continue your safety campaign with the goal of submitting it in the next contest cycle.

11. If a campaign is completed before 10/31, can it be submitted early?

Yes, early submissions are welcome once your campaign is complete.

12. Do you have to live in Virginia to participate in the contest?

No, you do not need to be a Virginia resident to participate. However, your campaign must take place in Virginia and focus on promoting safety within the state.