

OFFICIAL GIVEAWAY RULES
Ford \$500 Exclusive Cash Reward
Photo Contest 2022

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

By entering or participating in the Ford \$500 Exclusive Cash Reward - Photo Contest (the "Giveaway") you agree to all of the following rules:

How to Enter. No purchase is necessary to enter the Giveaway. Anyone may enter the Giveaway by submitting a photo of a Ford truck, old or new, working on the jobsite or farm along with contact information including; your name, phone and email to Angela.Buchanan@vafb.com by October 31, 2022. Multiple entries per individual are acceptable if each entry features a different vehicle. By participating, all entrants agree to abide by these Official Rules. By entering the Giveaway you agree that Farm Bureau may contact you regarding its products and services.

Eligibility. The Giveaway is open to legal residents of the Commonwealth of Virginia, aged 18 or older. Proof of age may be required.

Use of Photo Image and Entrants Information:

In consideration of my engagement as a model and the opportunity to contribute to and support the objectives of the Virginia Farm Bureau, its successors and assigns (VFB), I grant VFB, the irrevocable, perpetual and unrestricted right and permission to use my name, statements, biographical information and to take, use, re-use, publish, and republish photographs, portraits, pictures, audio recordings and video or digital recordings of me or my real or personal property, or in which I, or my property, may be included, in whole or in part, without restriction as to changes or alterations, along with my own or a fictitious name, or reproductions thereof in color or otherwise, made through any medium and in any and all media now or hereafter known, specifically including but not limited to print media and distribution over the internet for illustration, promotion, art, editorial, advertising, trade, or any other purpose whatsoever.

Photographs become the property of VFB and will be used in social media and printed materials promoting the Ford Giveaway. Any persons in the photograph need to be over the age 18. Submissions of photographs with minors will not be considered for this giveaway.

- I consent to the use of any published matter in conjunction with such photographs.
- I waive any right that I may have to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection with them or the use to which they may be applied.
- I release and discharge VFB from any liability by virtue of any blurring distortion, alteration, optical illusion or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of such photographs or in any subsequent processing of them, as well as any publication of them, including without limitation, any claims for libel or violation or any right of publicity or privacy.

Prize Deadlines. All entries for the Giveaway must be received by October 31, 2022.

Winner Selection and Notification. Three winner(s) will be selected by November 11th 2022 from a random drawing. The odds of winning are dependent upon the number of eligible entries received. Photo entries are the property of Farm Bureau and will not be returned. Winner(s) will be notified by phone, or e-mail, or United States mail. If a winner cannot be reached after a reasonable effort has been made within five (5) business days of Farm Bureau's first attempt, or if an entrant is found to be ineligible, an alternate winner may be drawn. The decisions of Farm Bureau are final and binding in all matters relating to this Giveaway.

Prizes. The 1st winner drawn will receive prize #1 from prize list below, 2nd winner drawn will receive prize #2

from prize list below, and the 3rd winner drawn will receive prize #3 from prize list below. Prize winner(s) should use the product(s) only in accordance with the manufacturer's instructions, specifications and recommendations. The Prize winner(s) should read all labels, warnings, and directions and other information provided with the Prize before using the Prize and should refer to the Prize's instructions for information on the use and care of the Prize and any additional safety information. The Prize winner(s) and anyone the Prize winner(s) permits to use the Prize assumes all risks of personal injury incidental to use of the Prize and further agrees that Farm Bureau, and its agents, officers, directors, owners and employees are expressly released from any claims arising from such causes.

Prizes List:

- 1) DeWalt 20-volt max ½" brushless cordless drill w/ 2 batteries & charger
Manufacturers Item #: DCD777C2 or similar product
- 2) Craftsman 12-gallon corded portable wet/dry shop vacuum
Manufacturers Item #: CMXEVCVVJH1211 or similar product
- 3) Craftsman 11-piece set 12-point standard (SAE) Ratchet Wrench Set
Manufacturers Item #: 1802372 or similar product

General Conditions. This Giveaway is void where and to the extent prohibited by law and is subject to all applicable laws, including, without limitation, federal, state, and local laws and regulations. In the event of non-compliance by any winner with the official rules of this Giveaway, an alternate winner may be selected. Prizes are non-transferable. The resale or attempted resale of a Prize without the express written consent of Farm Bureau is prohibited. Return of any Prize or Prize notification as undeliverable will result in a disqualification of the winner and an alternate winner may be selected. Except where legally prohibited, acceptance of any Prize constitutes permission for Farm Bureau to use each winner's name, photograph, likeness, voice, address (city and state) and testimonials, in printed, broadcast or other media, whether now known or hereafter developed, in perpetuity, in any manner it deems appropriate in connection with promoting this or any other Giveaway and/or promotion sponsored by it, without further compensation to the winner.

Releases. By participating, entrants agree that Farm Bureau, those involved in the development, production (including prize suppliers), implementation and distribution of this Giveaway and their respective parent companies, affiliates, subsidiaries, service providers, and agencies, and their directors, officers, agents, employees, attorneys, and any other person or entity associated with such entities and/or promotion (hereinafter collectively called "Released Parties"), shall not be liable for any claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, this Giveaway, including entry and participation in this Giveaway and acceptance, possession, use or misuse of any prize. All entrants further agree that in the event of any third-party claims, damages, losses or injuries, arising from or relating to such entrant's participation in this Giveaway, such entrant will indemnify and hold the Released Parties harmless from and against any and all such claims, including reasonable attorneys' fees related thereto. The Released Parties shall not be liable for entries that are delayed, lost, misdirected, misdelivered, incorrect or incomplete, and such entries will be not be eligible for this Giveaway. The Released Parties shall not be responsible for any technical malfunctions of any telephone network, computer on-line system, computer equipment or software; program malfunctions or other failures; delayed computer transactions or network connections; any errors of any kind, whether human, mechanical or electronic; or any combination thereof, including, without limitation, any injury or damage to the computer of any entrant or any other person related to or resulting from downloading items during any part of this Giveaway. Any person attempting to defraud or in any way tamper with this Giveaway will be ineligible for prizes and may be prosecuted to the full extent of the law. Farm Bureau reserves the right, in its sole discretion, to cancel or suspend this Giveaway should viruses, bugs or other causes beyond its control corrupt the proper administration or security of the Giveaway. Farm Bureau reserves the right to modify the rules of the Giveaway in any way or at any time, as long as reasonable notice is given. All taxes on any prize won are the sole responsibility of each winner, including, without limitation, any federal, state, or local taxes which may be deemed applicable in such winner's jurisdiction of residence. This Giveaway shall be governed

by the laws of the Commonwealth of Virginia. By participating in this contest, entrants agree that the state and federal courts located in the Commonwealth of Virginia shall have jurisdiction over any dispute or litigation arising from or relating to this Giveaway and that venue for such litigation shall be only in the Circuit Court for the City of Richmond, Virginia or the United States District Court for the Eastern District of Virginia, Richmond Division.

Rules/Winners List. A list of winners may be obtained by emailing Angela.Buchanan@vafb.com and requesting the “winners list” for the Ford \$500 Exclusive Cash Reward Photo Contest 2022 following the drawing on November 11, 2022. To receive a copy of these Official Rules, send a self-addressed stamped envelope to: 12580 West Creek Pkwy, Richmond, VA 23238, Attention: Field Services Dept., Angela Buchanan. Specify "Rules – Ford Photo Contest 2022" on your request.

IRS Form W-9. If requested by Farm Bureau, Winner must complete and sign an IRS Form W-9 Request for Taxpayer Identification Number and Certification, prior to prize being awarded for tax purposes.